

NEWS RELEASE

Date: 13/02/2019

Playgroup NSW and Goodstart have partnered to support children with early childhood development and education



Playgroup NSW is proud to partner with Goodstart Early Learning to provide families with professional and caring early childhood education and development.

"Working with Goodstart to run playgroups in some of their centres provides a great learning environment for children and promotes the importance of early childhood education for children", Nadene Lee, Playgroup NSW CEO said.

With 644 early learning centres across Australia, Goodstart's dedicated and passionate educators embrace opportunities every day to improve learning outcomes for their 70,900 enrolled children, all with varying developmental capabilities.

Playgroup NSW has over 25,000 members in 80% of NSW postcodes, and over 700 playgroup sessions per week. Playgroup NSW serves its communities through a range of activities, including: playgroups, mobile play experiences, play dates, events, digital interactions and other activities, in conjunction with our partners.

To positively impact each child's learning, Goodstart's educators seek to be a trusted partner of Playgroup NSW— helping to link families and children to local services and community support agencies.

While attending a Goodstart centre, families can rely on their unwavering focus to equip children with essential life skills such as confidence, language, communication and self-regulation skills. Goodstart



don't overlook the importance of home learning environments either. They support families by helping to extend their child's learning at home to help maximise each child's potential.

Goodstart's goal is to provide each and every child with the support they require to achieve the learning, development and wellbeing outcomes they need for school and life. This aligns well with Playgroup NSW's vision to make playgroups accessible to all families with children 0-5 in NSW, resulting in enhanced development, wellbeing and support for carers and children; and thriving communities.



Testimonial from a Goodstart parent,

“Joining Goodstart gave our family a great support network, not just from the staff at our centre but it also allowed us to connect with other families in our area.” (Amanda 27/10/2018)

Learn more about their approach to early learning, and find a Goodstart centre near you:

<https://www.goodstart.org.au/enrol>

About Playgroup NSW:

As the peak body representing playgroups across NSW, Playgroup NSW is part of a national federation. For over 45 years Playgroup NSW has supported children and families to come together for playgroups and other activities that promote early childhood development and build connections between families and in communities. Playgroup provides opportunities for children to explore, interact and play with other children, with the benefit of still being with their parent or carer, as they learn to interact and relate to other babies and adults in a safe environment.

playgroupnsw.org.au

Media Contact:

Sehr Minhas

Playgroup NSW

Marketing & Partnerships Manager

(02) 9684 9506 or 0431 147 793

sminhas@playgroupnsw.org.au

